



FUNDRAISING TIPS

- Ask:** The easiest way to raise money is to ask your friends, neighbours, relatives and anyone you know to make a donation to the Paddle for Kids event! Make sure you explain your commitment and tell them about why you are taking part in the event.
- Bake Sales:** Hold a bake sale at work (focus on healthy treats!) Ask all team members to bake and sell them to their colleagues. Other great selling locations are out the front of a big supermarket on a Saturday morning.
- Barefoot Bowls Evening:** Many local bowls clubs offer 'barefoot' bowls, a light-hearted way to enjoy a game of bowls. Ask the club to donate a game or evening to your team and charge an admission fee.
- Coin Drive:** Set up a collection in the office kitchen space and have colleagues donate a gold coin for a tea/coffee/soft drink/chocolate etc.
- Dress Down Days:** Many businesses do this, where they encourage employees to dress down for a day if they make a donation.
- Email and Social Media:** Email your friends and colleagues for donations and share the link to your fundraising page on your social media channels.
- Email Signatures:** Change your email signature to include a link through to your Paddle for Kids fundraising page.
- Game Night:** Have a game night, much like a party with a purpose. Everyone comes to your house to play board games like charades, and you can charge an 'entrance' fee.
- Movie Night:** Contact your local cinema and find out which new movie releases they have coming up. They may be happy to make the cinema available to entrants for previews.
- Pancake Breakfasts:** Hold a pancake breakfast at work on specific days and charge colleagues for a plate of pancakes

- 🍷 **BBQ's:** Ask a butcher to donate the meat and ask for donations of bread rolls and salad. Charge a fee.
- 🍲 **Pot Luck Lunches:** Designate a day each week as a 'Pot Luck Day', where team members take turns making chilli, salads, desserts, etc and offer to work colleagues at a set price or donation.
- 📱 **Show-off your Training:** Post about your training day on social media, with links to your fundraising page. It's always great for friends and family to see your efforts ahead of the event day.
- 🎟️ **Raffles:** Find a few items of value and ask team members to sell raffle tickets to their friends, family and colleagues to go in the draw to win the prizes. Raffles can be a constant activity to help boost your fundraising total. Get permission to sell tickets at your local tavern on a Friday night for a seafood or meat tray etc.
- 🍽️ **Progressive Dinner:** Serve a three course meal, with each course to be enjoyed at a different home. Charge a fee to come along.
- 🚗 **Car Rally:** Get your friends and family to enter their car for a small fee. Participants follow a set of cryptic clues (not too tricky) until they find the destination. Finish at an appropriate picnic spot to end at, where a BBQ and games could be held. Bonus points can be given for answering certain questions correctly. The team who makes it to the final destination first wins a prize.
- 🚰 **Car Wash:** Get your friends to lend a hand for an hour to help wash cars. These are best run on a Saturday morning at a local service station. Put fliers on car windscreens to help promote it.
- 🚌 **Excursions:** Plan a trip to an interesting and fun venue like a winery or brewery tour, discount shopping etc. Charge more than the total cost to make a profit, and hold a raffle on the bus.
- 🍾 **Champagne Breakfast:** Hold a fashion parade or activity. Keep the food and drink simple, for example croissants, small sandwiches, juice and champagne of course. Charge for a plate.
- 🎮 **Contest Nights:** Trivia, red faces and talent quests are popular activities. All you need are a few teams, prizes, a venue, questions and some talents! Charge a fee to come along and hold a raffle on the night for extra fundraising. Look for donated prizes to keep costs down.
- 🍫 **Chocolate/Lamington/Pie Drives:** Sell items that are highly consumable. These work best when you can access high foot traffic areas. Encourage your friends and family to help out with selling.

- **Garage Sale:** Get your friends and family to donate items from home that they don't need anymore. A Saturday morning street stall works well. Be sure to check whether any permits are needed, if near a footpath.
- **Bingo Night:** An old, but fun favourite and a good way to raise funds if there is an eager audience.
- **Swim-a-thon/Walk-a-thon/Read-a-thon:** These work best with participants who are motivated to get sponsors. Sundays or holidays work best for this type of event.
- **Auctions:** Be creative and consider auctioning things that money can't buy. Donated items like celebrity signed sporting attire are great!
- **Themed Meals:** It could be a corporate morning tea or ladies' luncheon for example. The key to the success is having a high-quality speaker or activity.

